

MSME Cell

MSME cell assist incubation of innovative business ideas that could be commercialized in a short period of time, resulting in the formation of MSMEs that have distinctive presence in the market. Cell promotes and supports untapped creativity of individual innovators and to assist them to become technology based entrepreneurs.

Objectives:

1. To increase employment opportunities .
2. To support mission of Atmanirbhar bharat abhiyan
3. To strengthen rural industry (aspire)
4. To create awareness about government schemes and facilities.
5. Striving for generating funds through CSR for supporting the technology incubators
6. Striving for getting funds from government organizations such as MHRD, AICTE, MSME, Startup India, Invest India, etc.

Activities:

1. Organising field visits to incubation centers and MSME's
2. Organize interaction between DIC ,Bankers and Upcoming Entrepreneurs.
3. Conducting Session on angel investments / funding opportunities for early stage entrepreneurs
4. Conducting Entrepreneurship development programme (EDP)
5. Organise guest lecture on Export marketing and export packaging
6. Organising exhibition of all the local MSME products under one roof.