

Product Development and Company Registration Cell

Objectives:

1. To train the students in the field of market survey and strategies.
2. To provide legal assistance for documentation and registration of the company .
3. To provide the inputs in developing marketable product and improvisation of the product.

Activities:

1. Conducting guest lecture on market survey and opportunity identification.
2. Conducting idea generation workshops
3. Conducting Business plan/ Prototype competition to invite innovative business models from students
4. To avail document details and sample documents for company registration.
5. To conduct activities in collaboration with business management institutes to make students market ready