

Social Media Cell

The platform that facilitates the sharing of ideas, thoughts through the social networking sites and also encourage students to use social media technologies to enhance communication, collaboration and information exchange.

Objectives:

1. To build image of the institution among society by publishing events and achievements.
2. To provide relevant information to stake holders
3. To create awareness about facilities in the Institution.

Activity:

1. Categorization of the information.
2. Advertisement of the events to be conducted in the institute.
3. Providing information about all events conducted in the institute through publishing on institute website and posting the same on the social media.